



James Warren Tea Limited

Corporate Identification Number (CIN): L15491AS2009PLC009345

Registered Office : Dhoedaam Tea Estate, P.O. Borahapjan, Tinsukia, Assam 786150;

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Contact Person: Pooja Jaiswal, Company Secretary and Compliance Officer.

FOR THE ATTENTION OF THE ELIGIBLE SHAREHOLDERS OF JAMES WARREN TEA LIMITED ("COMPANY") IN RELATION TO THE CASH OFFER TO BUYBACK OF UP TO 17,40,000 (SEVENTEEN LAKHS FORTY THOUSAND) FULLY PAID-UP EQUITY SHARES OF THE COMPANY OF FACE VALUE OF ₹ 10 (RUPEES TEN ONLY) EACH ("EQUITY SHARES"), FROM ALL THE ELIGIBLE SHAREHOLDERS OF THE COMPANY AS ON FRIDAY, SEPTEMBER 18, 2020, (THE "RECORD DATE"), ON A PROPORTIONATE BASIS, BY WAY OF A TENDER OFFER ROUTE THROUGH THE STOCK EXCHANGE MECHANISM AT A PRICE OF ₹ 114/- (RUPEES ONE HUNDRED AND FOURTEEN ONLY) PER FULLY PAID-UP EQUITY SHARE FOR AN AGGREGATE AMOUNT NOT EXCEEDING ₹ 19,83,60,000 (RUPEES NINETEEN CRORES EIGHTY THREE LAKHS AND SIXTY THOUSAND ONLY) ("BUYBACK"), EXCLUDING TRANSACTION COST UNDER THE SECURITIES AND EXCHANGE BOARD OF INDIA (BUY-BACK OF SECURITIES) REGULATIONS, 2018 AS AMENDED (SEBI BUYBACK REGULATIONS).

This advertisement is being issued by the Company pursuant to and in compliance with the SEBI circulars bearing number SEBI/CIR/CFD/DCR1/CIR/P/2020/83 dated May 14, 2020 and SEBI/HO/CFD/DCR2/CIR/P/2020/139 dated July 27, 2020 ("SEBI Relaxation Circulars") to supplement the Public Announcement dated September 05, 2020 that was published in all editions of the Business Standard, the English national daily newspaper and the Hindi national daily newspaper and in Jorhat and Guwahati edition of Assomiyā Khabar (Assam Daily), each with wide circulation on September 07, 2020 and the Letter of Offer dated October 23, 2020 ("LOF").

In terms of the SEBI Relaxation Circulars and in light of the COVID-19 situation, the LOF and the Tender Forms (along with Form SH-4) has been electronically dispatched to all the Eligible Shareholders holding Equity Shares as on Record Date i.e. Friday, September 18, 2020 and who have registered their email IDs with the Company/Depositories. The members who have not registered their email ID or did not receive the email dated October 23, 2020 may write to the Registrar at mdpdc@yahoo.com to obtain LOF and/or Tender Form in Electronic mode. The Company has not undertaken and will not undertake any physical dispatch of the LOF in compliance with the SEBI Relaxation Circular. The LOF along with the Tender Form and this advertisement will be available on the website of the Company i.e. www.jameswarrentea.com, the Manager to the Buyback i.e. www.fedsec.in and the Registrar to the Buyback i.e. www.mdpl.in and is expected to be available on the Securities and Exchange Board of India i.e. www.sebi.gov.in; BSE Limited i.e. www.bseindia.com and The Calcutta Stock Exchange Limited i.e. www.cse-india.com. All shareholders holding share as on the Record date, including shares held in physical form are eligible to participate in the Buyback. Eligible shareholders who wish to know their entitlement can do so by sending mail to the Registrar. Further, in case of non-receipt of the LOF, Eligible Shareholders holding Equity Shares may participate in the Buyback by providing their application in plain paper in writing signed by all Eligible Shareholders (in case of joint holding), stating name and address of the Eligible Shareholder(s), number of Equity Shares held as on the Record Date, Client ID number, DP Name, DP ID, beneficiary account number and number of Equity Shares tendered for the Buyback during the Tendering Period from Thursday, October 29, 2020 to Thursday, November 12, 2020. For detailed procedure for tendering Equity Shares and settlement, please refer chapter titled, "Procedure for Tender Offer and Settlement" on page no. 31 of the LOF.

DIRECTORS RESPONSIBILITY

As per Regulation 24(i)(a) of the SEBI Buyback Regulations, the Board accepts responsibility for all the information contained in this Advertisement and for the information contained in all other advertisements, circulars, brochures, publicity materials etc., which may be issued in the relation to the Buyback, and confirms that the information in such documents contain and will contain true, factual and material information and does not and will not contain any misleading information.

Capitalised terms used in this Advertisement and not defined herein shall have the same meaning as ascribed in the LOF.

Place: Kolkata
Date: October 23, 2020

For James Warren Tea Limited
Sd/-
Pooja Jaiswal
Company Secretary & Compliance Officer